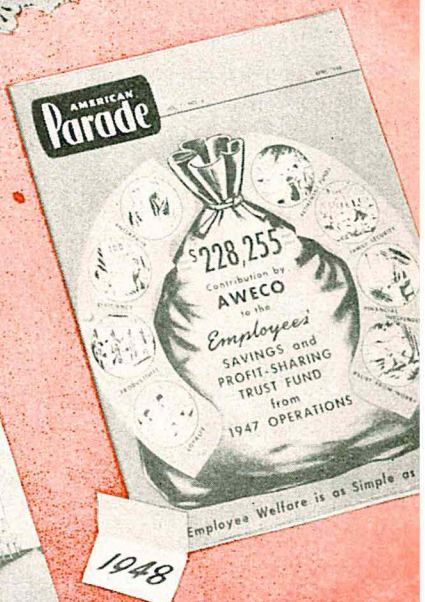
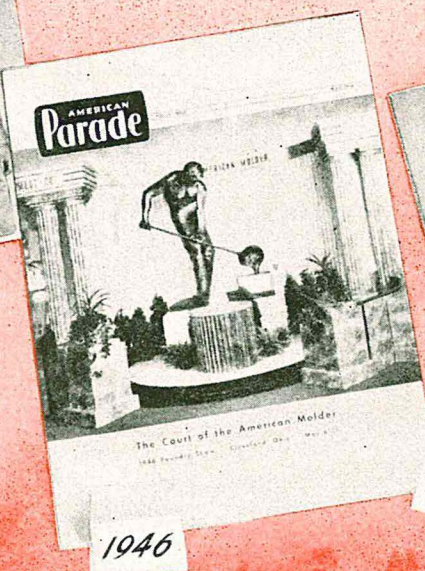


AMERICAN Parade

THE AMERICAN PARADE, Vol. 7, No. 10 OCTOBER 1948
American Goes to War



AMERICAN PARADE

Is 6 Years Old



Do
You
Yell?

In October of 1942, the approximately 600 employees of *American* received the very first issue of AMERICAN PARADE. The first issue, edited by assistant advertising manager, Robert Schalliol, was an eight page publication. On the front page there was an introduction stating that the purpose of the new magazine was to present the steady parade of events and activities in which we are all engaged.

That issue carried news and pictures about *American* employees in the armed forces, the Employees Welfare Assn., the softball team (they won the city "A" league championship), War Bonds, scrap drives, how to save tires, and a two page article on the how, what, and why of Wheelabrator equipment. In addition there was a full page article on Irving Fries who had worked 33 years in these buildings.

In September of the next year, editorship of PARADE was transferred to Marjorie Frazee, with Mr. Schalliol acting as editorial director.

Leafing through the pages of the bound volumes of this publication one can trace the progress of the war, of AWECO's growth, the Army-Navy "E" Award, of people—birth, marriage, promotion, and death.

The first picture cover was used on the June 1943 issue. However, it wasn't until November of 1945 that we quit printing articles on the cover occasionally. In March of 1945 PARADE grew from 8 pages to 12 pages, and now occasionally appears as a 16 page publication.

The covers have always been varied . . . we have used pictures of our employees, seasonal designs, stock covers, and illustrative drawings.

The contents of each issue have been even more varied. PARADE has carried news of the inauguration of group health and accident insurance program, the savings and profit-sharing trust, of promotions, of new equipment designs, stories of how and where the equipment we build is used, picnics and parties.

If you've worked here over a month your name probably has appeared in PARADE at least once (the card index maintained on every worker, shows that every person's name has appeared). If you've worked here more than two years, the chances are good that your picture has been printed.

So we celebrate our sixth birthday. A rose on our cake for each year and "one to grow on".

You've probably noticed the switchboard operator with a piece of Kleenex between the headset and her ear. The reason is that some people yell at her.

When you pick up the phone, do you try to make the person on the other end of the line hear you, even if he didn't have a receiver pressed firmly against his ear? You do? Then you're the guy we're talking to.

The telephone is a marvelous gadget, one can speak into it in a moderate tone of voice and the person on the other end of the line can hear you, even if he's half way around the world. He can hear you just as plainly as if he were sitting next to you.

So, when you pick up the phone and say "operator, get me Joe Dokes" don't yell at the operator. There's nothing wrong with her hearing . . . besides, the phone amplifies your voice perfectly.

So, here again is a reminder on how best to make yourself heard over the phone:

Speak directly into the mouthpiece, held about an inch away from your lips.

DO NOT RAISE YOUR VOICE.

Speak distinctly, and don't filter your words through a cigarette, chewing gum, cigar, pencil, or fingers.

Speak clearly in the same tone of voice you would use if you were talking with a person sitting next to you in a quiet room.



Homer Lee Badgett	Steel Shop
Fred Robinson	"
Lawrence R. Suetkamp	"
Charles J. Patterson	"
Joseph Scheibelhut	"
Fred W. Holsinger	"
Orval O. Glover	"
Dwight M. Lawrence	"
Otis J. Manning	"
Russell H. Moser	"
George E. Harter	"
Louis R. Pletcher	"

Harvey J. Holmes	Steel Shop
Clay Wickersham	"
Earl L. Walters	"
William R. Parrish	"
John E. Hamilton	"
Harry H. Brubaker	"
Jack Fawley	Stockroom
Ralph R. Weaver	"
Cecil R. Bowser	"
Raymon E. Ardeel	Machine Shop
Julius Siri	"
Henry G. Van Waeyenberghe	"
Forrest L. Moore	"
Richard L. Markece	Service Engineer
Claude O. Rolland	Demonstration
Betty Lois Bottorff	Office
Elmer C. Beehler	Shipping

American PARADE

Published for Employees of
American Wheelabrator and Equipment Corp.
Mishawaka, Indiana

VOL. 7, NO. 10 OCTOBER 1948

MARJORIE E. FRAZEE
Editor

Member of

St. Joseph Valley Industrial Editors Assn.
American Association of Industrial Editors
International Council of Industrial Editors
Chicago Industrial Editors Assn.

TO AWECO in January of 1937, came a new workman for the Tumbblast assembly line . . . MARV POWELL. Since the first of this year he has been foreman of the Dustube assembly on the day shift. Marv came to AWECO because he knew a number of workmen here. They influenced him to close his auto repair garage and seek work at AWECO.

After Marv was employed he decided it was a "good place to work" and whenever he met any of his friends he recommended AWECO. That he did an unusually good selling job with his relatives is obvious from the following list of people who came here to work: His brother Dell, nephew Eldien, brothers-in-law Oceaneous Snyder and George Linn, George's wife Esther, Oceaneous' son Dale, and son-in-law Byron Williams. Now, if you are completely confused here are the people individually:

DELL POWELL has been working in the stock room since November 18, 1942. He's a general order filler. When he is away from the plant there's 60 acres of land just west of Plymouth to look after. Dell also likes to spend a lot of time with his four daughters, their ages are 13, 9, 5, and 1. He is active in Union affairs, now serving on the bargaining committee.

OCEANEOUS SNYDER came to AWECO because "everyone said it was a 'good place to work'." Oceaneous began in the foundry and has done everything there but mold and make cores. Primarily his work is centered around the operation of the aluminum furnaces. "Ocie" recommended AWECO to his son-in-law Byron Williams. Mr. and Mrs. Snyder have 8 children — 5 girls and 3 boys.

When DALE SNYDER came to AWECO in December of 1940 he worked first as a sweeper, then as a blacksmith's helper. Later he spent 3½ years as a member of the army military police. Upon his discharge from the army Dale returned to AWECO to work as a sheet metal helper. He now operates a punch press. Dale married a former WAVE and now has 2 children.

ELDIEN POWELL left his father's flower shop to work in the receiving department of AWECO — uncles Dell and Marv doing the influencing. That was in 1941. Since that time he has spent 3 years in the Army Air Corps and two years as an apprentice in the pattern shop. On Friday and Saturday nights, Eldien can be



Seated, left to right: Esther Linn, Marv Powell, and Dale Snyder. Standing: George Linn, Eldien Powell, Oceaneous Snyder, and Dell Powell.

Another AWECO Family Group

found playing his base fiddle at the Mishawaka Eagles.

BYRON WILLIAMS has worked in the foundry since January of 1947, setting up molds, and shaking out the poured castings. Byron is married and has a daughter. The grapevine reports that he is an accomplished guitar player.

GEORGE LINN, who works on the Wheelabrator assembly line, came here in September of 1937. Part of the 11 years he has been here he has been in charge of

steel storage in the "yard". George is an ardent sports fan, is married, and has a stepson and granddaughter.

Because ESTHER LINN wanted to get into war work she joined her husband George, on AWECO's payroll. That was three years ago. Her first job was in the engineering vault; later she operated the Ozalid machine making drawing copies; now she assembles parts books. At home Esther likes to make her own clothes and read non-fiction and short stories.

DEMONSTRATION

Reported by Emile DeVreese

JAKE NOENS spent half of his vacation at the shop, the other half was spent working on his house. Next year, he says, he's going to Canada!

ARMANDO NICOLINI got as far as Newton, Iowa on his way to Ft. Dodge. At that point he decided it was too hot to go visiting, so he turned north and went to Minneapolis!

At a quarter to midnight, just before Labor day, EMILE DE VREESE found he needed a new generator for his car . . . that was in New York City. So, it cost him \$25.00 to have the repair made. Any other time it would have been about \$2.50.

Two things one can always depend on — GEORGE CLARK will have a sore back, and MILTON HOSTETTER will be chewing gum.

ENGINEERING

Did you know that JOE ARATA has a "farm" close to Osceola? And JAMES HURTLE always has a new story to tell?

Cupid has been a busy little man around AWECO — for there is the pealing of wedding bells for:

- DORIS MCGRAW and Bob Light, Sept. 10.
 - JUDY PEIFFER and Guy Martin, Sept. 18.
 - VIRGINIA MOORE and MYRON YODER, October 23.
 - VIRGINIA RUSS and Harold Martin, Sept. 11.
 - JAMES POLLOCK and Jane Caskey, Sept. 19.
 - ROSEMARY REED and Walter McIntyre, October 16.
 - ANNE SPART and Jack Claeys, October 9.
- And new diamonds are being displayed by:
- ALBERTA STRICKLER (office) from PAUL KAUFFMAN (engineering).
 - KAY WALLIS (office) LeRoy Potts.

- The busy stork delivered:
- Bruce Duane to Mr. and Mrs. DELBERT REICHERT, (steel) August 19.
 - Marline Kay to Mr. and Mrs. EDWARD HIXENBAUGH, (steel) September 8.
 - Larry Steven to Mr. and Mrs. RUDY FERMI, (steel) August 23.
 - Douglas to Mr. and Mrs. ROYCE BROWN, (steel) August 21.
 - Billie Jean to Mr. and Mrs. Tyron Bell (GINGER, office) August 11.

PEOPLE and EVENTS in the NEWS

EMPLOYEE SUGGESTION SYSTEMS are popular in industry but sometimes they run up against objections. The criticism usually springs from the belief that jobs are jeopardized if ways are found to do the work with the same or fewer men.

Remington Rand, Inc. met the argument this way:

"We are a competitive business. Our competitors have suggestion systems. They are asking their employees to help them cut costs and increase production. If we are not able to meet our competitors by also cutting costs and increasing production, then we cannot stay in business. A suggestion system will help us keep our doors open. Otherwise, there will be no jobs for any of us."

One man kept sending in such a flow of suggestions that he was questioned about it.

"That's easy to explain," was the laughing answer: "You see I'm the shop steward, and whenever I get a grievance I turn it into a suggestion."



JUST TO SHOW HOW SMART most of the workers at AWECO are: Employees were offered the opportunity to buy safety shoes through the Company less than a year ago, and since that time over 50% have taken advantage of it.

Previous to that time many workers were already protecting their feet from injury with safety shoes. This just goes to show that a good share of our workmen are not taking chances.

Are YOU still flirting with pain, lost wages, and doctors' bills because you have put off getting safety shoes?

INTERDEPARTMENTAL SOFTBALL FINAL STANDINGS

	Won	Lost	Percentage
Machine Shop	9	2	818
Engineering	7	3	700
Steel Shop	7	5	583
Maintenance	3	6	333
Stock Room	1	4	200
Office	2	9	182



H. O. Spencer, Librarian at the Mishawaka Public Library, has compiled a list of some of the books available that would be helpful to men working at AWECO. From time to time, PARADE will print a list of additional books available at the library that will help AWECO workers in their jobs.

The list includes:

Cast Metals Handbook — American Foundrymen's Assn.

Modern Shop Practice, 5 Vols.—American Technical Society.

Care and Operation of Machine Tools — Barrett.

Aluminum and Its Applications — Brown.

Machine Tool Operation — Burghardt.

American Machinists' Handbook—Colvin.

Turning and Boring Practice — Colvin and Stanley

Machine Design — Hyland and Kommers.

Arc and Acetylene Welding — Kerwin.

In addition, there is a reading room in the engineering department available to all AWECO employees. In this room may be found copies of the over 100 different technical and business magazines received each month by this company. These magazines cover such subjects as casting, machining, welding, chemistry, safety, metal working, and design.



DEPENDENT WIFE ENTERED Healthwin Hospital for a lung operation. She was in the hospital for 31 days.

31 days in the hospital, and incidentals	\$220.00
Insurance paid hospital bill	\$144.00
and toward the surgeon's fee	75.00
	<hr/>
	\$219.00

Insurance cost to employee: 65c a week (himself and wife) or one-half the insurance premium. The Company pays the other half of the premium.



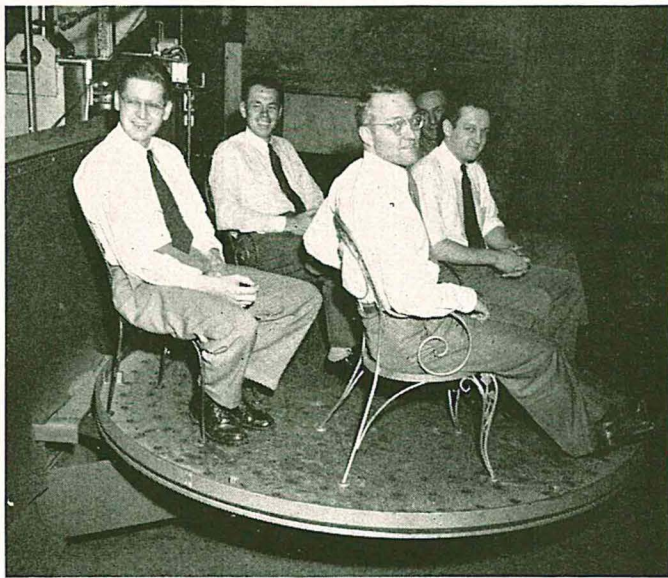
WHEN A TOOL BITES A MAN IT may not be news, but it's time for repairs.

Sometimes a man gets so fond of an old chisel or hammer that he keeps on using it when he knows it isn't safe.

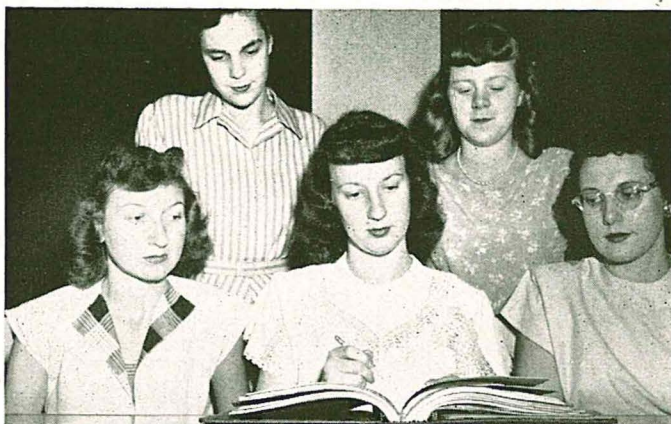
Butch used to have a favorite hammer. The wedge came out of the head, but he kept on using it. Finally, the head flew off and hit Butch a mean blow on the foot.

Since then, Butch won't use a hammer with a loose head — or a mushroomed chisel — or a cracked ladder — or a machine with a broken or missing guard. And he won't let anyone else use them, either — not if he's around.

Turn in broken tools now, and report all defective equipment.



This is but a slight exaggeration of the variety of work done in our demonstration department. Lee L. Woodard Sons, manufacturers of wrought iron furniture in Owosso, Michigan, sent a number of wrought iron chairs to Mishawaka to be cleaned by Wheelabrating. When it came time for the demonstration, Messrs Lymon and Richard Woodard came to our plant, along with Bob Orth of the Detroit Sales office, to witness the demonstration. Comfortably seated in these same chairs, on the 86" diameter Wheelabrator Swing Table in the demonstration department, are: William Illsley, sales department, Bob Orth, Lymon Woodard, Harold Flowers, tester, and Richard Woodard.

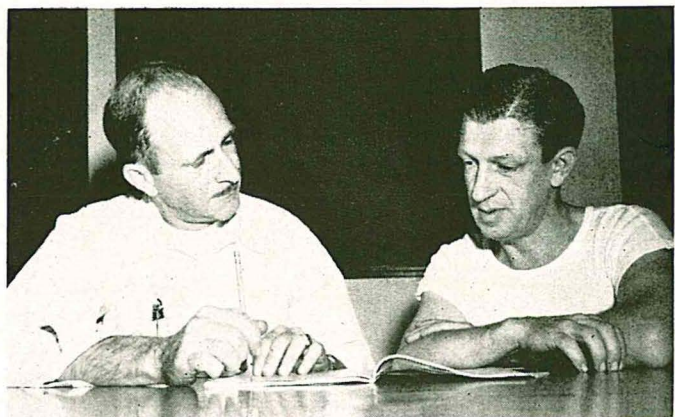


At the annual election held in August, the Julianna Club elected DELIA FRISONI, President; ETHEL WEIKEL, Secretary-Treasurer; and a board of directors composed of: ANGELINE GRILLI, ROSEMARY McINTYRE, and ALBERTA STRICKLER.

The Julianna Club was organized in 1943 to plan social activities for all women employees of AWECO. The Club is unique in that every woman is automatically a member of the Club upon being hired by this company, and the members pay neither an initiation fee nor dues.



CHARLES SHERK, steel shop, night shift, reads a poster on the current suggestion contest. This contest offers a \$25.00 bonus, plus a percentage of savings effected, in addition to the regular award, for the best idea on how to produce Wheelabrator links, flights, pins, rollers, or bushings, cheaper, faster or better. The contest closes October 31, 1948 so get your idea in now! Imagineering pays!



FLOYD MILLER, machine shop, night, spends his spare time telling likely prospects the advantages of a correspondence school course. Floyd sends out mailing cards, posts advertising in likely places, and spreads the word that he is in a position to help you learn more. Because he works the second shift, he has time to call on prospects during the day.

Floyd can offer you a course on practically any subject — and he's the person to sell it to you. In the picture Floyd points out to Frank Land the advantages of a machine shop course by mail (Frank bought it!)

When the 1948 annual sales meeting opened Monday morning, September 20, at the plant, every AWECO salesman was on hand for a week chock full of helpful information.

During the week-long morning and afternoon sessions, the salesmen were informed by means of movies, slide films, charts, drawings, displays, discussions and talks by executives of the sales, engineering, advertising, and manufacturing departments.

The sessions were geared to enable the salesmen to make more sales — to help them by informing them of new develop-

ments, new applications, new designs; how the various departments function; services offered at Mishawaka, and personal contacts.

On Tuesday evening the men attended a dinner in the Oliver Hotel. President O. A. Pfaff spoke to them that evening . . . pertinent points of his talk are printed on the following two pages.

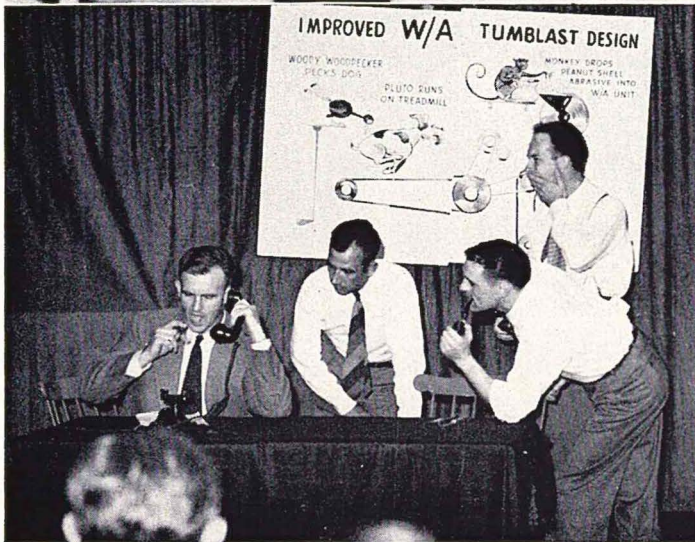
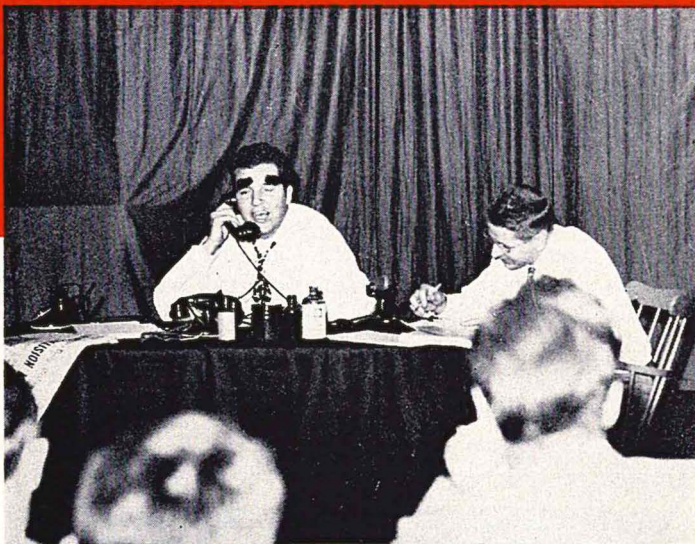
On Wednesday afternoon the salesmen relaxed from the steady diet of education by playing golf. That evening, after a dinner at the South Bend Country Club, they laughed at a series of skits burlesquing the operations of the Company.

Mishawaka

All AWECO Salesmen

Gather in Mishawaka

for 5 Day Meeting



Random scenes from the AWECO FOLLIES (or Success at Any Price) skits burlesquing AWECO operations (1) Bud Rich (as M. I. Dorfan) runs the Dust and Fume Control Department with the aid of three telephones, four bottles of pills, Bill Illsley, and an undetermined number of assistants who raced on and off the stage. (2) Jim Evans (as L. L. Andrus)

and Walt Schamel (as S. S. Deputy) set the salesmen's yearly quotas by throwing darts at a chart. (3) Ernie Gibson (as Chief Engineer Barnes) solves engineering problems with the aid of "engineers" Harold Books, Charlie Gehring, and Len Nelson. (4) And the entertainment ended with a barbershop quartet: Harold Schulte (engineering), Bob Rich (Chicago), Davis Taylor (San Francisco), and Jack Nixon, (Atlanta).

a Sales School



Sales Manager S. S. Deputy speaks before one session of the 1948 Annual Sales Meeting, held in Mishawaka, September 20-24.

What President Pfaff Told the Salesmen

"We have never had our plant more suitably set up and maintained than it is now for our class of work. I am sure you will be impressed with this fact as you look around this week and that you will share the pride we feel in showing the plant to customers and prospects.

"Since September of last year we invested \$188,000 in more plant space and equipment and our Directors have just appropriated another \$100,000 for shop equipment. We are buying a large Weidemann Press which will not only speed up our fabrication but insure greater accuracy in assembly. We are buying a second small Weidemann, a new 12' Press Brake, a new Grinder for Wheelabrator blades — and will probably install a Multiple Flame Cutting Machine and a costly Spot Welder.

"I mention these things because you men are sales-minded and realize that what we are doing in our plant in modernization and mechanization is the order of the times with many industrial plants. This active trend of mechanization in industry brings sales orders to us.

Production Is Commendable

"We are producing more efficiently and moving orders through the plant quicker

which is commendable — considering the steel shortage situation that plagues all fabricators and is getting worse with new Washington allocations. Our deliveries of new equipment are better than most industrial equipment concerns are giving today.

"Our design work in the past year has produced the Continuous Mill as a saleable product, put the improved 27" x 36" Tumbler and Loader into regular production, and brought along the improved designs for the 36" x 42" and the 48" x 42" machines which are now going into production. Improvements have been made in the 20" x 27", 48" x 48" and 48" x 72" machines which are being incorporated in present production as orders are filled currently.

"Generally, our engineering design work is actively trending toward modernization and standardization, and we are giving prompt attention to field troubles and complaints leading to many improvements in all of our products.

We Are In A Transitional Period

"Between sales and engineering we have been going through a transitional period that will eventually leave the Sales Office

free to concentrate on the job of finding, developing and selling markets for our products . . . relying on our Engineering Department for sound engineering direction.

"We have made progress in our Mishawaka Sales Office by giving you proposals and information with more dispatch and generally extending greater assistance to you.

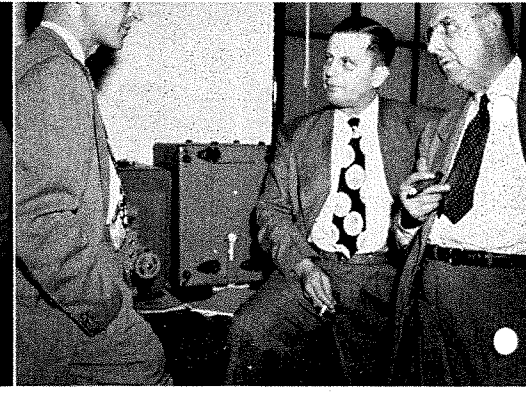
"I need hardly speak of the Company's prestige and leadership. You all probably know our reputation from the grass roots better than I. But when we add up . . . the Company's good name and reputation, its financial resources, our good products and engineering, our well equipped plant, the finest organization of personnel manning our operations that the Company has ever been fortunate enough to have, and then consider the progress we make from year to year, and you have a pretty good answer to AWECO's present business picture.

Outlook For The Future

"Now — where are we going? What is ahead of us?

"We are directing our efforts toward maintaining and improving, wherever pos-

Continued on next page



Directors Charles Ogsbury, and R. S. Elliott, Jr. talk with Vice President H. M. Miller during the Wednesday night President's party. John Straub and S. S. Deputy in the background. (2) Just so you won't miss it, Ken Barnes and Charlie Ludwig point to Bob Orth's hand-painted Molder

necktie. S. S. Deputy looks on. R. F. Frings (Birmingham) in the background. (3) One of the advantages of the sales conference was the opportunity to talk with other salesmen. Bud Bryant (Detroit), Tony Stimmler (Minneapolis), and Russell Duer (Cincinnati) deep in a discussion.

O. A. Pfaff Talk

Continued from page 7

sible, our position of leadership in centrifugal blasting equipment. We continue to outsell competition about four to one . . . and while we sold fewer Tumblasts the past year, as expected, we sold more Swing Tables and it is especially significant and commendable that our special Wheelabrator jobs show an increase of almost 50% over the previous year. With aggressive engineering, research and merchandising breaking the ground for new fields and new applications, the upward trend of special equipment sales should offset any decline of standard equipment business and keep Wheelabrator volume at a healthy pace.

"We are directing our efforts toward maintaining and improving our position in shot peening. Extensive research efforts are continuing, with results promising to make the operation more practical and economical, and therefore broaden the potential market for the process and our opportunity to sell equipment.

Great Opportunity In Dust Collecting Field

"We are directing our efforts toward expanding our position in the Dust Collector business. At this point I again reiterate Management's conviction that the Dust Collector market is our greatest opportunity for sales volume. We are determined to place ourselves in the position of being able to meet any dust and fume problem, and by aggressive engineering and selling, to grow in this field.

"We are directing our efforts toward improving our position in the sand preparation business. We are working actively on the development of a combined cutting, screening and piling machine. A practical saleable development in this line will give us a fresh approach toward revitalizing a good market.

". . . we are seeing a gradual but sure conversion to a buyers' market . . . and we can't live on past accomplishments.

Selling Is Major Problem

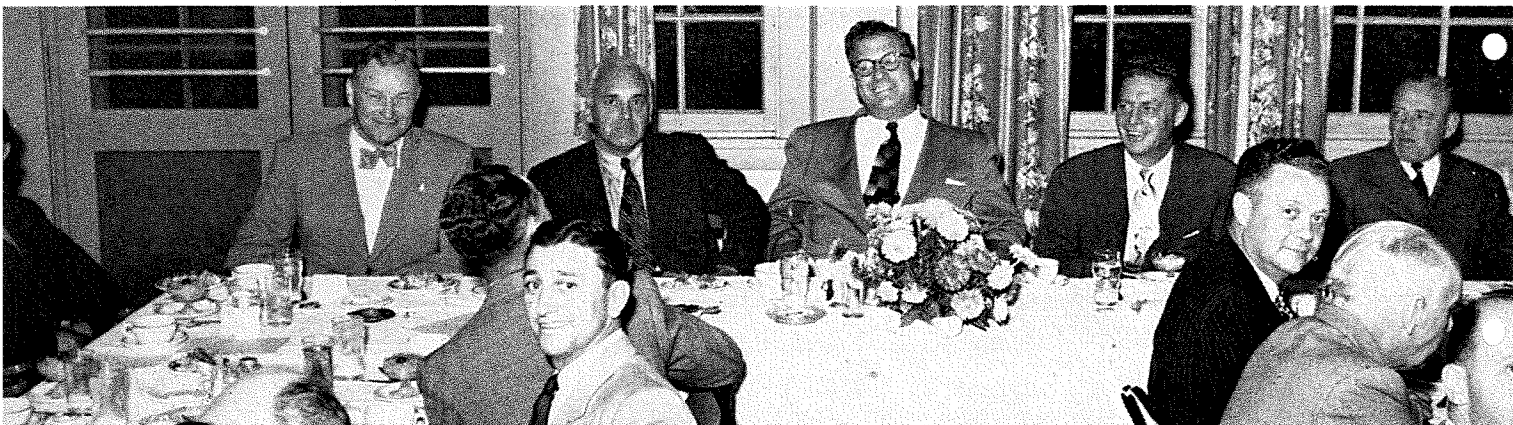
"The problem of developing the selling abilities of the AWECO organization keynotes the major problem at AWECO. I mean "selling" in the broad sense to include all the tools of marketing or mer-

chandising . . . research and analysis of markets, advertising, sales promotion, demonstrations, field inspections, sales manuals, deferred payment terms and other aids to getting business . . . as well as your direct selling job in the field.

"All these things are under study toward the development of Home Office techniques and procedures that will stimulate interest in our products and cooperate with you men to turn trade interest into orders.

"Now — what about the business outlook? My answer to that question is the same as last year. The long publicized recession hasn't come . . . and whether we may experience a temporary setback or not, there should be big opportunities for us for a long time. The inherent nature of our business is technological and directed toward making man's labors easier and contributing to a better standard of living. The strong management trend to mechanize industrial operations finds industry receptive and financially able to project this trend well into the future. Therein lies our opportunity . . . and challenge . . . to turn opportunity into business."

The President's Dinner at the South Bend Country Club. Left to right around the table: R. Sherrard Elliot, Jr., Vice President and Secretary; John W. Leslie, Director; David M. Milton, Director; Leslie L. Andrus, Vice President in Charge of Sales; Otto A. Pfaff, President; and Charles R. Ogsbury, Director. Foreground, left to right: Joseph Underway, St. Louis; Vernon S. Spears, Mishawaka; Harold M. Miller, Vice President and Treasurer; Charles W. Bingham, local counsel; and Fred Uhl, Baltimore.



STEEL SHOP

Reported by: Louis Carswell, Martin Boehlein, Bernie Byrd, Frank Miles

EMILE DE VREESE got those bulging muscles he is displaying from handling the many cement blocks necessary in building his father-in-law's garage. Emile did a professional job in laying the blocks, too.

**

BILL GEIST is moaning about being the No. 1 hard luck guy. Recently his wife called him at the shop to tell him that the motor on the pump had burned out. That night the radio quit playing. The next morning when he started his motorcycle to come to work, smoke emerged from the distributor. Investigation disclosed a dead battery.

**

Noticing that ED MUMBY always took his dog along when he went fishing, it has finally been discovered that the dog stands in the end of the boat while Ed sleeps. When the bobber shows signs of fish nibbling, the dog barks, thus awaking Ed.

**

Yep! He did it again. LYNN BOWERS has eclipsed all rivals in the annual sunburn contest. This year's burn was the most outstanding of recent years.

**

LES MAGNUSON recently went to Illinois to the horse races. The big attraction was some entries belonging to his relatives and old friends from Kansas. Les disgustedly admits that because of the excitement he forgot to place any bets on their horses, and they won several races.

**

The delegates to the state C. I. O. Convention at South Bend on October 2, 3 and 4, representing Local No. 995, were: GEORGE REITH, CALVIN KELLY, JAMES CURTIS, JEPHTAH MINNES, and FRED BISHOP.

**

WILLIAM HENSEL has been helping his son "RED" build a new house. That's a way to fill up the long evenings.

**

RAY KNOLL did so much talking about his watermelon patch that DICK NEELY, KENNY FRICK, REUBEN MAST (and maybe a few others) decided to investigate one dark night. Ray had left his dog to guard the crop. So, the pranksters stole the dog. They returned Fido a few days later, saying it cost too much to feed him.

**

HAROLD MILES became a grandfather on August 15 . . . and that makes MEL RANSTEAD a great-grandfather! A pretty young man to have such a distinction.

**

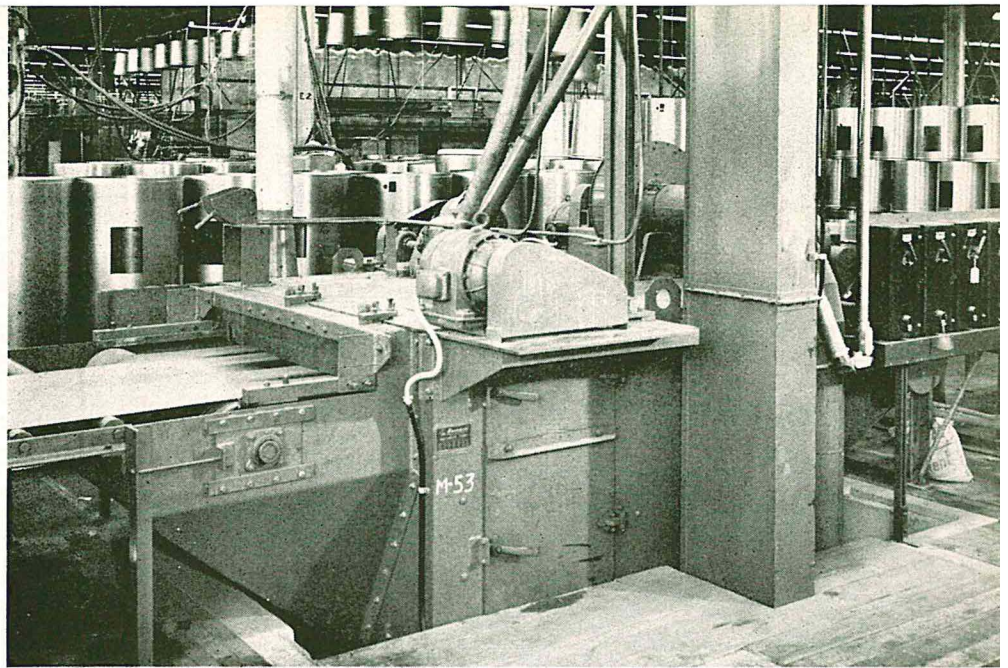
Anyone wanting a Brunswick Mineralite bowling ball, see JACKSON SNYDER. Jacks wants to sell his.

**

ROBERT ALLEGREE, spent many evenings during the summer watching under-the-light soft ball games at Central Park. Bob says his spare time is now spent looking for a house to rent.

**

While squirrel hunting in Kentucky on Labor



Hot Point Wheelabrates Hot Water Tanks

This Wheelabrator Special Cabinet is being used by Hotpoint, Inc., Milwaukee, Wisconsin, to remove scale along two opposite sides of hot rolled sheet steel. After being blasted the steel sheet is passed into forming rollers that shape the sheet into a cylinder for the electric hot water heater tank.

While the present method of joining the plate edges is by arc welding, Hotpoint soon plans to change to fusion welding which demands an absolutely scale-free surface. After welding, the tanks are subjected to a hydrostatic test. During the test the tank must withstand air pressure of 300 pounds per square inch. The Wheelabrator-blasted surfaces insures 100% satisfactory welds under this test.

Hotpoint is making 65 tanks per hour. These tanks vary in size from 16 inches to 59 inches in height.

In the photograph the sheet steel can be seen entering the machine at the left. In the background, the formed shells of the electric water heaters can be observed.

Day, DON SQUIBB reports shooting 18 in two hours.

**

JOHN PAWLOWSKI attended the National Air Races at Cleveland on September 5, 6 and 7.

**

When JIM POWELL returned from his vacation he told SLIM STODDARD that the Powells were still eating on the 14" blue gill. The fish is supposed to have weighed 28 lbs. . . . but it really weighed 2 1/2 lbs.

**

DICK NEELY got up early to go squirrel hunting one Saturday morning. In the woods he became lost. When his brother Rex found Dick, he was asleep, propped up against a tree.

SHIPPING

Reported by Margaret Daugherty

If you want to see some unusual popcorn, HARLAN BYRD can show you the corn he is growing. It is a deep red, and grows in small ears about 1 1/2" long.

**

MARGARET DAUGHERTY celebrated her 20th wedding anniversary October 2. Congratulations, Marge!

The Most Important Person

1. A customer is the most important person ever in this plant — in person, by telephone, or by mail.
2. A customer is not dependent on us — we are dependent on him.
3. A customer is not an interruption of our work — he is the purpose of it. We are not doing him a favor by serving him — he is doing us a favor by giving us the opportunity to do so.
4. A customer is not an outsider in our business — he is a part of it.
5. A customer is not someone to argue or match wits with. Nobody ever won an argument with a customer.

AWECO Personalities

Horatio Van Cleave

Machine Shop

When HORATIO VAN CLEAVE comes to work each afternoon at 3:30 P.M., he comes from a day's work already done. For Horatio, who operates the radial drill in the machine shop on the second shift, also holds down a job at the pipe company plant just east of AWECO. This worker joined *American* October 13, 1942.

He's married and has a daughter. Last winter Horatio bowled with the night shift bowling team, turning in a 143 average.



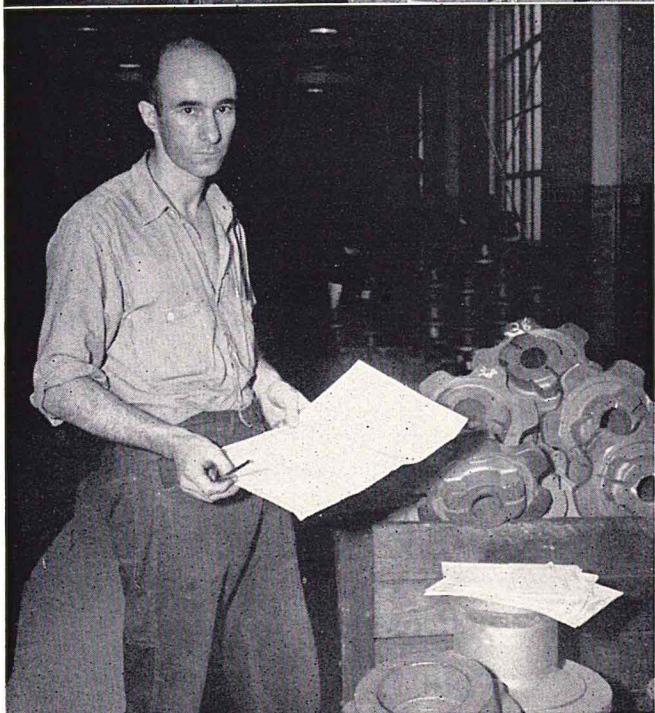
Thomas Minning

Receiving

THOMAS MINNING came to *American* in 1937 because D. C. Turnbull recommended it as "a good place to work". He has always done the same type of work; checking castings coming into the receiving department. Tom still thinks this is a good place to work.

After leaving the plant, Tom never has to look for ways to pass the time . . . he has an apartment house that always needs plumbing, electrical work, interior decorating, painting, a new roof, carpentry work, etc.

This worker is married and has two daughters, one 15 years old, the other 1½ years.



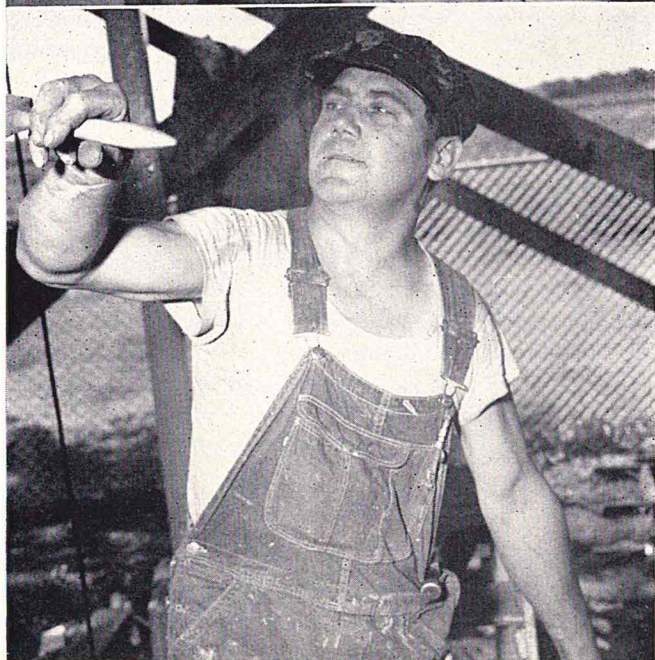
Joseph Vicsek, Sr.

Maintenance

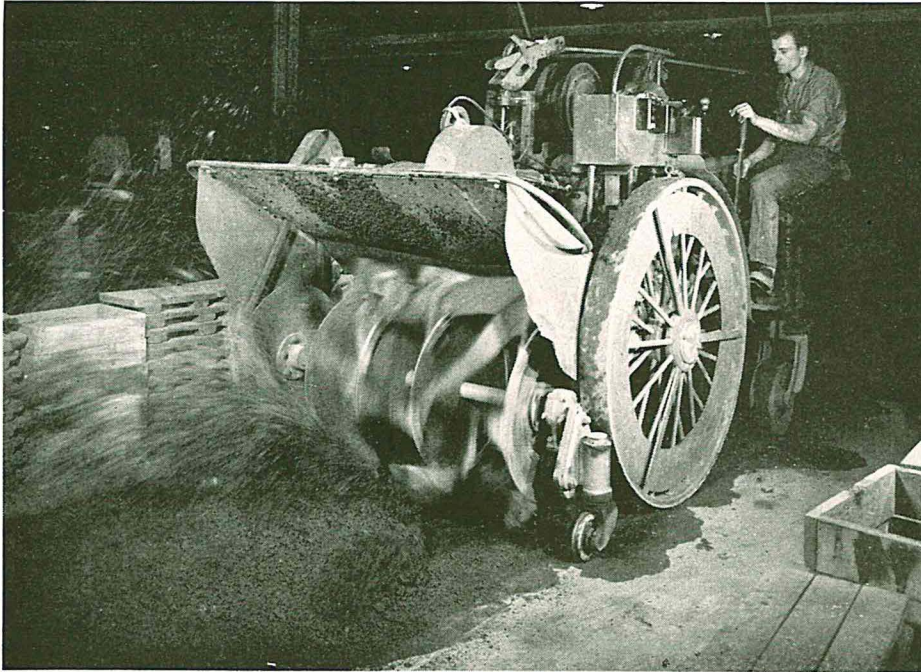
As a member of the building maintenance gang JOSEPH VICSEK, SR. has a variety of duties — carpentry, furnace repair, cement finishing, painting, pipe fitting, plastering, building forms and scaffolding, etc.

Before coming here Joe was a foreman at U. S. Gypsum in South Bend (he worked there 34 years), then he was a bartender. Mrs. Vicsek objected to the latter occupation so, at the recommendation of his son Joe, Jr. (stock room) Joe, Sr. came to AWECO three years ago.

The Vicseks have two boys, Johnny (office); Joe, Jr.; and a daughter. When he leaves work, Joe takes a "mailman's holiday" for he spends his spare time, painting, repairing houses, building chimneys, etc.



Sandcutter Eliminates Labor Turnover



Conditioning foundry molding sand with an *American Sandcutter* meets favor with the men who must do the conditioning, the molders and the management. Prospect Foundry Co., Minneapolis, Minnesota like its Sandcutter because:

"Before getting a Sandcutter, it took two men 8 hours a day on 16 floors to condition the sand, and five others to shakeout and floor it up. Since last July three men are doing our shakeout work, and the other 4 men we put on the day crew.

"We feel we are saving approximately \$45.00 each day and making it much easier for the men since installing the Sandcutter.

"Our labor turnover before installing the Sandcutter was 57 men in one year's time. Since July 1946 when we received the Sandcutter, *we haven't lost a man.*"

OFFICE

L. L. ANDRUS probably holds the record for having traveled the longest distance on his vacation . . . he went to Honolulu.

**

LUCILE SIMCOX is deep in interior decoration plans. She and her husband have a new house they will soon be able to live in.

When you pass that foundry laboratory and see GEORGE CORYON perched on a stool gazing at some stuff boiling in a glass retort, don't say "Brother, that's the job for me" until you do a little investigating. The temperature in the lab goes up to a nice 105° F and one doesn't just stroll out of there to look for a spot of shade. It just isn't done.

**

Since GLADYS WARREN has transferred from the blade room to the machine shop, the foundry is a strictly stag joint.

**

A word picture of BILL SHEA, sand muller in the core room: Kelly's Irish echo.

Those golf clubs that WALTER OSTROWSKI wanted to sell in last month's issue, have now gone up in price. Walt played in the National Polish tournament, held recently at Notre Dame. He won an electric mixing outfit. Now he is entered in the K of C tournament at Fort Wayne. After that, he will either give those clubs away or the price will go up to where you will think there is a black market on golf clubs.

**

ROGER MUMBY really topped all the fishermen in the foundry with the fish he brought back from Silver Lake in Michigan. His 11" blue gills had Kelly's and Bishop's eyes sticking out like fog lights.

STOCKROOM

Reported by Blanche Null

JOHN PENROSE, JR. says all his spare time is spent repairing automobiles.

**

No, JO DATTALO does not have the gout; never did. The reason her feet were swathed in Kleenex recently, was because she didn't wear hose to work one day, and her feet were so cold she was trying everything to keep them warm.

FOUNDRY

Reported by Fred Bishop

If you happen through the foundry and see a guy with a red bandana tied around his head, it isn't Aunt Jamina's half brother. It is GEORGE DOTY, sand muller on the second shift. Why the red handkerchief? Up on the cat walk of the sand muller where the temperature rises to a nice comfortable 130° F, he needs something on his noggin to keep from "blowing his top". George says: "up there is where perspiring stops and sweating begins."

How Suggestion Awards Are Spent



JAMES CURTIS spent his award for "things around the house".



FRED BISHOP bought fishing tackle with his award.



LESLIE MAGNUSON saved his award for something he wishes to buy later.

MACHINE SHOP

Reported by George Walters

GENE KEMPNER is now commuting to and from work. He bought a house in South Bend.

**

Each evening when ANDY REIDL boards the bus after finishing work on the second shift, he scans the floor to see if anything of value has been lost. JACK EWBANK decided to play a prank on him, so fixed a wallet, stuffed with paper for Andy to find. But the joke backfired. On one of the papers was Jack's wife's name and address.

**

One can almost set his watch by JACK GOODRICH. Every evening, promptly at 5:00 PM Jack takes a sandwich from his lunch and has a snack.

**

The machine shop second shift has an unofficial expert on the football discussions. He is JIM LANSEY, a senior at Notre Dame, who played on the team during his freshman year.

**

There's a blank in WALT BEATTY's life . . . At a Foremen's meeting, the speaker was demonstrating hypnosis . . . and Walt was one of the subjects. All Walt knows is that he went to sleep . . . but the others at the meeting have quite vivid accounts of what he did . . . and Walt doesn't know whether they are true or not.

**

When LAWRENCE WHITE needed blood transfusions the machine shop found six willing donors. They were: Bob Lehner, Charles Smith, Gordon Menzie, Bob Lenson, Bill Fore, and Coy Replogle.

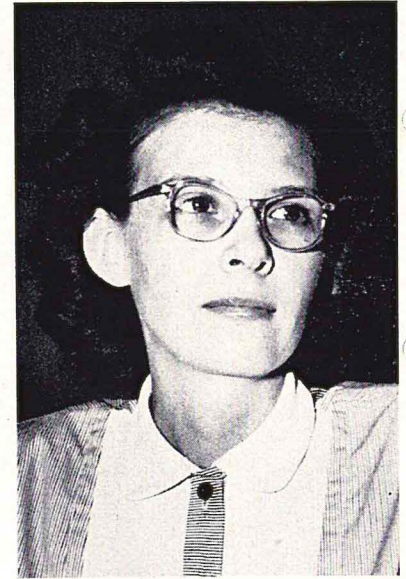
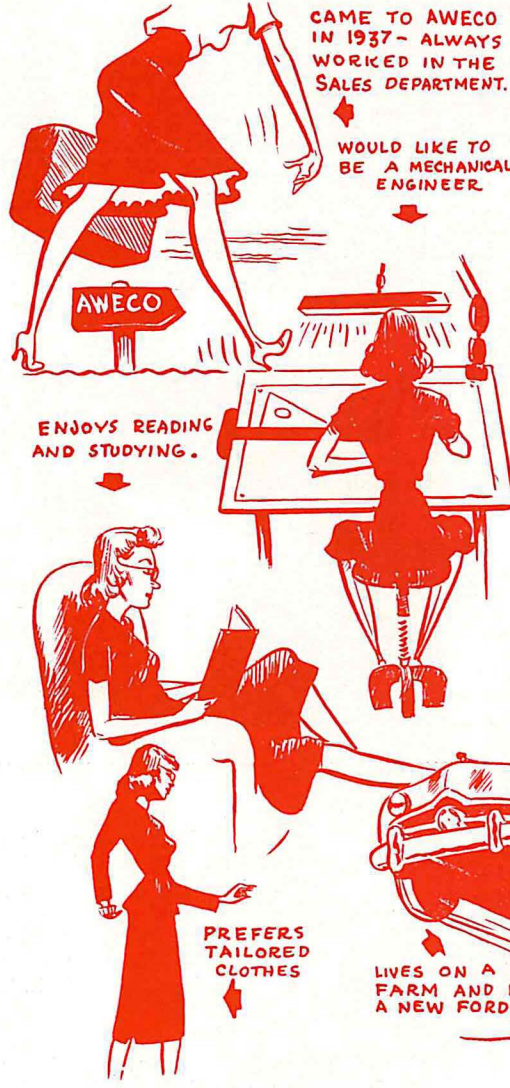
**

If you want an argument, you won't get it from JULIUS CENIOR MEAD. When told to do something, this quiet, steady workman, just nods his head and does it.

**

FRANK WAENBERGHE, a World War I veteran, is the father of HENRY G. VAN WAEYENBERGHE. (Yes, they spell it differently). Henry served in the Belgium and American armies during World War II.

THE FAMILY ALBUM



JEAN SEYBOLD

How The Equipment We Build Is Used



Indigo is being collected by a No. 45 and a No. 65 Dustube Dust Collector installed at Dow Chemical Co., Midland, Michigan. Indigo is a valuable material and collecting it is profitable. This is one of several installations at Dow; some large and some small, installed for diverse uses.

**



At the Columbia Chemical Division of Pittsburgh Plate Glass Co., Barberton, Ohio, a No. 45 Dustube Dust Collector is collecting exhaust air from a conveying system for burnt lime.



Dried milk powder is being collected in an experimental Dustube Dust Collector installed at Skagit County Dairymen's Assn., Burlington, Washington. About 1200 lbs. of milk powder are collected every day from a spray drying unit.

**



When you buy Planter's peanuts, or one of their chocolate peanut bars, you had a small part in making that item. Planters Nut and Chocolate Co., Suffolk, Virginia, use a Dustube Dust Collector in the cleaning and grading of peanuts.